

hi5 Milestones



2008	
June	<ul style="list-style-type: none"> • There are now over 800 OpenSocial applications available on hi5, with more than 1200 developers registered for the hi5 Platform. • Oridian and hi5 partner for ad sales representation in Australia, France and Italy. • Adweb becomes hi5's exclusive media partner in Greece and Cyprus.
May	<ul style="list-style-type: none"> • hi5 begins launch of new community-driven translation program [press release]
April	<ul style="list-style-type: none"> • hi5 Application Gallery swells to over 400 new OpenSocial applications; hi5 Platform earns significant praise from developers [press release] • hi5 adds Korean to its catalog of Asian languages, raising the total number of hi5 language options to 23
March	<ul style="list-style-type: none"> • hi5 launches its new Developer Platform and Application Gallery, with an initial batch of 65 new applications for hi5 users; also becomes founding member of the OpenSocial Foundation [press release] [blog post] • hi5 sponsored the industry's first bi-national hackathon, simultaneously held at Google in Mountain View, California and at a university (ITESM) in Mexico City, Mexico [press release] [blog post] • hi5 released many new languages including: Hungarian, Czech, Brazilian Portuguese, and Ukrainian – raising the total number of hi5 language options to 22
February	<ul style="list-style-type: none"> • In time for Chinese New Year, hi5 rolls out simplified and traditional Chinese [blog post]; also adds Russian, Greek and two new Spanish dialects (Argentina and Castillian) — raising the total number of hi5 languages to 18
January	<ul style="list-style-type: none"> • hi releases new service features: Online Now (a profile alert and listing of friends simultaneously online); Status (a way to let friends know what you're up to — with the ability for friends to comment); photo, privacy and message enhancements, and more! [blog post] • ARBOmedia (the biggest multimedia sales house in Europe) becomes hi5's exclusive advertising partner in Romania. [press release] • hi5 Networks, Inc. is honored as an OnMedia Top 100 company. [press release]
2007	
December	<ul style="list-style-type: none"> • hi5 launches first applications using OpenSocial on our network: two new music services from iLike and Qloud replace previous hi5 Music section [press release] • As the #1 social network in Thailand, hi5 adds Thai as its 12th language [blog post] • hi5 is ranked #9 of the "fastest rising global" search terms in Google 2007 Year-End Zeitgeist, and the network reaches over 70 million registered users in nearly 250 countries (now the world's third-largest social network) • hi5 Networks, Inc. gets a new logo, and has over 50 employees
November	<ul style="list-style-type: none"> • hi5 joins initiative to adopt OpenSocial – a common set of APIs developed by Google to support the rapid rollout of more social networking applications [press release] • hi5 launches online hi5 Development Center to support growth of new hi5 applications [blog post] • Japanese is added as hi5's first Asian language and 11th language overall [blog post]
October	<ul style="list-style-type: none"> • Topspace/Sanook Online Ltd. becomes hi5's exclusive advertising partner in Thailand, and hosts "Just Say Hi" party attended by 45 top Thai advertising agencies [press release] [blog post] • hi5 adds Polish and Turkish as its 9th and 10th languages, and launches a new hi5 Language Forum • hi5 achieves 10B monthly page views (per comScore), and gets a new logo
September	<ul style="list-style-type: none"> • New and improved hi5 Help section is launched — hi5 email support made available in both English and Spanish [blog post]

August	<ul style="list-style-type: none"> hi5 launches two new, instantly popular profile features: Skin My Profile (customized profile design themes) and Photo Tagging (ability to label hi5 Friends within a photo upon upload to a user's profile); as well as a new Widget Gallery Romanian is added as hi5's 8th language, and hi5 becomes #3 most-trafficked website in Romania [blog post]
July	<ul style="list-style-type: none"> hi5 secures \$20 million in venture capital funding from MDV—Mohr Davidow Ventures [press release] hi5 launches new multi-photo uploader tool [blog post]
May	<ul style="list-style-type: none"> Portugal Telecom and eType become hi5's exclusive advertising partners in Portugal and the United Kingdom respectively [press release]
2006	
December	<ul style="list-style-type: none"> hi5 releases Friend Updates feature, with extensive list of filters by update type and/or friend circle hi5 adds three new European languages: Portugese, Italian and Nederlands hi5 Networks, Inc. has grown to 30 employees
October	<ul style="list-style-type: none"> hi5 adds German and French language options, as well as international schools and colleges
September	<ul style="list-style-type: none"> hi5 launches Spanish as its first non-English language
2005	
December	<ul style="list-style-type: none"> hi5 Networks, Inc. now has 15 employees
February	<ul style="list-style-type: none"> hi5 registers 10 millionth new member
2004	
October	<ul style="list-style-type: none"> Within a year of launch, hi5 is profitable
July	<ul style="list-style-type: none"> hi5 reaches one million registered users
2003	
December	<ul style="list-style-type: none"> New international social network, hi5 is launched — significantly expanding the market reach and network focus of its predecessor (Sona)
January	<ul style="list-style-type: none"> With \$250,000 in initial funding, Ramu Yalamanchi and Akash Garg launch online matchmaking network serving South Asian market